

Station KTNV-TV LAS VEGAS, NV
Advertiser () .PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1615
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1615
Flight Dates 08/15/2012 - 08/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 34,225
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/15-08/17	2	1	2	\$450.00	
	2	W	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/22-08/22	1	1	1	\$225.00	
	3	W-F	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/15-08/17	1	1	1	\$450.00	
	4	W-F	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/15-08/17	3	1	3	\$1,350.00	
	5	W	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/22-08/22	1	1	1	\$450.00	
	6	SA	6A-7A	ACTN NWS SA@6A	:30	\$450.00	08/18-08/18	1	1	1	\$450.00	
	7	SU	5A-6A	ACTN NWS SU@5A	:30	\$225.00	08/19-08/19	1	1	1	\$225.00	
	8	W-F	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/15-08/17	2	1	2	\$900.00	
	9	W	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/22-08/22	1	1	1	\$450.00	
	10	W-F	12P-1P	CHEW-ABC	:30	\$350.00	08/15-08/17	2	1	2	\$700.00	
	11	W-F	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$400.00	08/15-08/17	2	1	2	\$800.00	

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	12	W	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$400.00	08/22-08/22	1	1	1	\$400.00	
	13	W-F	5P-530P	ACTION NWS@5PM	:30	\$500.00	08/15-08/17	2	1	2	\$1,000.00	
	14	W	5P-530P	ACTION NWS@5PM	:30	\$500.00	08/22-08/22	1	1	1	\$500.00	
	15	W-F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$750.00	08/15-08/17	1	1	1	\$750.00	
	16	SU	6P-630P	ACTION NEWS@6PM	:30	\$500.00	08/19-08/19	1	1	1	\$500.00	
	17	W-F	7P-730P	ACCESS HOLLYWD	:30	\$400.00	08/15-08/17	1	1	1	\$400.00	
	18	W-F	730P-8P	MILLIONAIRE	:30	\$400.00	08/15-08/17	2	1	2	\$800.00	
	19	W	730P-8P	MILLIONAIRE	:30	\$400.00	08/22-08/22	1	1	1	\$400.00	
	20	TH	9P-10P	COMBAT HOSPITAL	:30	\$4,000.00	08/16-08/16	1	1	1	\$4,000.00	
	21	SU	8P-9P	SECRET MILLIONAIRE	:30	\$3,500.00	08/19-08/19	1	1	1	\$3,500.00	
	22	SU	9P-10P	MAKEOVER	:30	\$4,500.00	08/19-08/19	1	1	1	\$4,500.00	
	23	W-F,M-TU	11P-1135P	ACTION NWS@11P<	:30	\$1,200.00	08/15-08/21	2	1	2	\$2,400.00	
	24	W	11P-1135P	ACTION NWS@11P<	:30	\$1,200.00	08/22-08/22	1	1	1	\$1,200.00	
	25	W-F	1135P-1235A	J KIMMEL-ABC<	:30	\$450.00	08/15-08/17	1	1	1	\$450.00	
	26	M-TU	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/20-08/21	1	1	1	\$225.00	
	27	M-TU	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/20-08/21	1	1	1	\$450.00	

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	28	M-TU	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/20-08/21	2	1	2	\$900.00	
	29	M-TU	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/20-08/21	2	1	2	\$900.00	
	30	M-TU	12P-1P	CHEW-ABC	:30	\$350.00	08/20-08/21	2	1	2	\$700.00	
	31	M-TU	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$400.00	08/20-08/21	2	1	2	\$800.00	
	32	M-TU	5P-530P	ACTION NWS@5PM	:30	\$500.00	08/20-08/21	2	1	2	\$1,000.00	
	33	M-TU	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$750.00	08/20-08/21	1	1	1	\$750.00	
	34	M-TU	7P-730P	ACCESS HOLLYWD	:30	\$400.00	08/20-08/21	1	1	1	\$400.00	
	35	M-TU	730P-8P	MILLIONAIRE	:30	\$400.00	08/20-08/21	1	1	1	\$400.00	
	36	M-TU	1135P-1235A	J KIMMEL-ABC<	:30	\$450.00	08/20-08/21	1	1	1	\$450.00	

---REPORT TOTALS---

Report Totals: 50 / \$34,225.00

---SALES MONTHLY TOTALS---

Aug 12: 50 / \$34,225.00

Sep 12: 0 / \$0.00

Sales Totals: 50 / \$34,225.00

Station Totals: 50 / \$34,225.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$162,976	KBLR	0%	KLAS	10%	KSNV	38%	KTNV	21%	KTUD	1%
		KVCW	3%	KVMY	6%	KVVU	21%				

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE